

2025 EPA Awards Rules & Regulations

Preamble

Information about the [2025 EPA Awards](#).

The 2025 EPA Awards will be given out during the [21st European Parking Conference & Exhibition](#) which will take place on **17-18 September 2025 in Brussels, Belgium**.

The deadline for submissions in all categories is **31st March 2025**.

All the evaluations of the submitted projects by the EPA jury teams will take place during the course of 2025 (see detailed timetable below).

1. Introduction

The European Parking Awards have been established by the European Parking Association (EPA) as a biennial award for excellence in the parking sector. A prize will be awarded in each of the following eight categories:

Category 1	Best New Parking Structure
Category 2	Best Renovation of an Existing Parking Structure
Category 3	Best On-street Parking Project
Category 4	Best Innovation in Parking
Category 5	Best Marketing and Communications Campaign
Category 6	Best Approach to Smart Mobility (NEW!)
Category 7	Best Digitalisation of a Parking Project or Service (NEW!)
Category 8	Best ESG Initiative (NEW!)

There will be an additional discretionary **Jury's Choice Award** which is **not open to submissions**. It is reserved for the jury to select and acknowledge a project or initiative that was unsuccessful in its category but still deserving of recognition for their efforts and contribution to the sector.

The objective of the awards is to showcase qualitative advances in public parking, both on- and off-street. The contributions of the parking operation to local parking policies, to sustainable urban mobility plans (SUMP) and towards urban development are important factors. In particular the awards seek to promote improvements in both services provided to the customers and effective and sustainable management of the facilities. The awards also highlight the sector's contribution to attractive and accessible city centers, innovative initiatives, marketing and communications campaigns, contributions to smart urban mobility, digitalisation, sustainability and ESG.

We proactively want to invite applicants to emphasize the impact of their entry on the following topics, seen as key factors of forward-looking parking solutions:

- **Reduction of pollution and congestion**
- **Contribution to clean and sustainable urban mobility**
- **Better use of urban space: public and private space allocation**
- **Contribution to city center attractiveness and accessibility**

Additionally, we welcome submissions that advance EPA's agenda on the priority topics which are dealt with by our Working Groups (WGs), namely on Electromobility (incl. EVs & Fire Safety), Digitalisation & Data, (Cross-border) Enforcement and Sustainability & ESG.

The awards will be presented during the 21st EPA Conference & Exhibition at [The EGG Congress & Event Nest](#) in Brussels, Belgium in a special ceremony in the afternoon on **17 September 2025**.

2. Conditions of Entry

Entries for all categories must relate to projects which have been opened, re-opened, started or introduced **between 1 January 2022 and 31 December 2024**.

Entries can be made by any party involved in parking: (semi) public bodies, private and public operators, suppliers, service providers, consultants, etc.

Entrants may submit any number of entries but each entry must use a separate entry form.

All entries for the EPA Award 2025 must be submitted electronically by e-mail or other file transfer program to the EPA Secretariat (epa@europeanparking.eu) **no later than Monday 31 March 2025**.

EPA will have the unrestricted right to use the material provided for each entry as it deems appropriate.

An entry fee of **EUR 990 (excl. VAT)** is due for each entry payable by bank transfer into the Belgian account of EPA aisbl. An invoice will be sent upon receipt of the entry form. Only when the entry fee has been received will the entry qualify for submission and shortlisting.

A preselection committee will shortlist up to 3 entries in each category. The preselection committee will have the right to place an entry in a more appropriate category. In that case the entry will be informed. The shortlisted entries will be inspected or visited (for the Categories 1, 2 & 3) by a jury, to decide on the winning entry in each category.

Each shortlisted entry must be presented by a representative for the entry at the 21st European Parking Conference & Exhibition in Brussels during the Award Ceremony in the afternoon of 17 September 2025.

Each shortlisted entry must provide a PowerPoint presentation or a video (for specifications see below) which will be presented during the 21st European Parking Conference & Exhibition.

3. Explanation of Categories

Category 1 – Best New Parking Structure

Successful entries will show how they have designed and developed new, innovative and modern parking structures that also enhance multimodal mobility options. Entries must relate to a new public parking structure. A parking structure is considered to be public if any motorist can use the facility.

Category 2 – Best Renovation of an Existing Parking Structure

Successful entries will show their success in having effectively renovated or maintained a physical parking structure that is 10+ years old. Entries must relate to a parking structure, where after renovation the main physical structure of the old parking must be maintained and included in the new project. The assessment will be limited to and based on the improved quality and operational

success of the renovation project rather than an overall assessment of the building after renovation of the parking structure.

Category 3 – Best On-street Parking Project

Successful entries will show the benefits and innovation of how their parking project improved on-street parking within their domain. Any project specifically related to on-street parking in the public domain is eligible. If an entrant's project addresses only one or a few aspects of the total process of on-street parking, entrants should complete their assessment forms accordingly, writing "not applicable" for any part of the form that is not relevant to their entry.

Category 4 – Best Innovation in Parking

Successful entries will show how they have used innovative technology to improve the customer experience or parking process. Entries in this category can be any innovative technology or working process where the product or scheme contributes to the customer experience and/or effectiveness of the parking process. The scheme may concern either parking structures, off-street parking lots or on-street parking. Entries in this category could include new technology or a new way of delivering parking services or support sustainable urban mobility planning. To be accepted the entered system must be fully and successfully implemented and working in at least one location.

Category 5 – Best Marketing and Communications Campaign

Successful entries will share how a specific marketing and/or communications initiative contributed to the betterment of the parking industry's perception by consumers and/or other stakeholders. A key focus will be on how parking should be seen as part of the solution for sustainable urban mobility. Entries in this category may include evaluation or satisfaction surveys amongst users or other stakeholders to prove the effectiveness of marketing and communication. The scheme may concern either parking structures, off-street parking lots or on-street parking in the public domain.

Category 6 – Best Approach to Smart Mobility (NEW!)

Successful entries will show how their efforts have championed the development of support structures and/or services designed to leverage the parking sector to the overall benefit of smart urban mobility.

Category 7 – Best Digitalisation of a Parking Project or Service (NEW!)

Successful entries will show how they have effectively modernized and digitalized a customer-facing journey or operational process.

Category 8 – Best ESG Initiative (NEW!)

Successful entries will show how they have consciously launched an initiative designed to improve Environmental, Social, and Governance principles within their domain.

Jury's Award

Entries cannot be made for the Jury's Award. Any of the entries, not being a winner in one of the categories, can be selected for the Jury's Award at the discretion of the jury members together with the EPA President.

4. Material that has to be delivered for all entries

1. Entry Form

For each project one entry form must be filled in and submitted to the EPA Secretariat. The entry form is available for download on <https://europeanparking.eu/epa-awards/> or can be obtained by request from the EPA Secretariat by sending an e-mail to epa@europeanparking.eu.

2. Assessment form

The applicant should fill in all relevant information in the 2nd column of the assessment form related to its category, not exceeding the limits given for the number of words allowed (where applicable/50 words maximum). There is one assessment form for each category. The assessment form is available for download on the EPA website or can be obtained by request from the EPA Secretariat.

Entrants should complete their respective assessment forms as comprehensive as possible, though they are allowed to write “not applicable” for any part of the form they deem not relevant to their entry. This pertains in particular to the 3 new categories (6-8).

3. PowerPoint Presentation (and video)

The applicant should deliver a PowerPoint presentation with a maximum of 10 slides, suited for both printing/copying. The bottom line of each slide must display the Award category, the project name and location. A short introductory video may be added to the application, subject to the technical specifications below.

In the shortlisting process this presentation will be used to obtain a first overview of the project. Parking projects become more and more complex buildings and schemes, interacting with the area around and including many environmental aspects. Many of those aspects cannot always be recognized by the jury members during an eventual visit. Thus a good project should be supported by a proper presentation, drawing attention to the highlights of the specific project and answering the question: ‘*Why should this project win an award?*’.

In case an entrant is shortlisted, this PowerPoint presentation and/or the submitted video will also be used during the 21st European Parking Conference & Exhibition in Brussels.

4. Photographs

Up to ten (10) photographs of the entered project in a high resolution of at least 300dpi in JPG format need to be submitted (those can be the same as used in the PowerPoint presentation). A selection of those photographs will be used for illustration of the entries in the magazine [Parking Trend International](#), where all shortlisted entries will be presented through a short article. Should there be no photographs available (depending on the submission, for example in category 4) please submit drawings or other illustrations related to your project.

5. Text about the project

Please provide a text as a word document with length of 600 to 800 words introducing your submission. This text will serve as a basis for an article to present the project in the magazine [Parking Trend International](#), where all shortlisted entrants will be featured prior to the Conference.

6. The ESPA Checklist (only for category 1 and 2)

If the entry is in category 1 or 2 then please submit a filled out ESPA Checklist in addition to the other documents. The ESPA Checklist can be found on the EPA website: <https://europeanparking.eu/espa-off-street/>.

7. Attachments (optional, only for category 3 – 8)

If the entry is in category 3 to 8, it may contain supporting technical reports or other materials. The form itself should include an abstract summary of the arguments, sufficient for the preselection committee to assess the entry for shortlisting. Reports could be attached for in-depth judging by the jury, once shortlisted, but attachments should not be necessary to assess the entry for shortlisting.

8. Entry Fee

Each entry must pay the entry fee of **EUR 990 per entry** (in addition to VAT if applicable). After submitting the entry form, entrants will receive an invoice to the address stated on the entry form. The entry fee has to be made by bank transfer in Euros into the **Belgian account of EPA aisbl**. Only when the entry fee has been received will the submission qualify for shortlisting.

5. Format/Media

All materials such as entry form, assessment form, attachments, PowerPoint presentation, video, photographs and text have to be delivered electronically by e-mail or a file transfer program such as Dropbox or WeTransfer to epa@europeanparking.eu.

Do not submit any printed documents. Do not send in any CDs.

Format for the documents:

Entry form: pdf

Assessment form: word doc

PowerPoint presentation: ppt and pdf

Video: MP4, maximum size 20mb, maximum duration 90 seconds

Photographs: jpg, 300dpi

Text of up to 800 words: word doc

Please name each document in the following manner:

Category_ Country_ City_ Project Name _type

Example to name a file for the entry form of a garage for Category 1:

1_Netherlands_Rotterdam_Markthal_entryform.pdf

6. Judging

The judging criteria for each category are listed in the relevant assessment forms for each category, though in a non-exhaustive manner.

1. Shortlist

The preselection committee for the shortlist consists of members of the EPA Board and of the EPA Policy & Strategy Committee. The preselection committee will select a maximum of three projects from each category. Before shortlisting, the preselection committee is entitled to reclassify entries if deemed appropriate or decide not to select any projects for a particular category if the quality is not considered acceptable. All entrants will be notified after shortlisting is completed.

The selection of the shortlist for the 2025 EPA Awards will take place **by the end of April 2025** at the latest.

2. Jury

The EPA Board will appoint expert jury teams for each category to assess the shortlisted entries. In order to avoid that any member of a jury team will be judging any entry submitted by an organization that they have a direct or commercial interest in, the jury teams will be selected after the publication of the shortlist.

The judging of the entries of the 2025 EPA Awards will take place between April and August 2025.

The jury teams will visit the shortlisted projects and decide on the winning entries once all projects in a particular category have been visited. Depending on the entry in category 3-8 the jury might decide to carry out the judgement online.

The general format of a visit consist of:

- 15 minutes presentation by the entrant.
- 30 minutes inspection/consideration by the judges without the entrant being present. For categories 3-8 this may be replaced by a guided visit and/or (online) demonstration, if deemed necessary.
- 15 minutes questions by the judges.

The decision of the jury team is final and strictly confidential, only the President of the Board and the EPA Executive Director will be informed. The decision about the winners will remain secret and no information on any winner will be publicized or disclosed before the Award Ceremony on 17 September 2025 in Brussels.

Neither the EPA Board nor the jury will enter into any discussion about the awards. Any attempt to influence the decisions will result in disqualification.

7. EPA Award Ceremony and presentation session at the 21st EPA Conference & Exhibition in 2025

All shortlisted entries are requested to send at least one representative to the 21st EPA Conference & Exhibition in Brussels, to give a short presentation about their entry during the EPA Award Ceremony in the afternoon on September 17, 2025. The presentation time is strictly limited to **90 seconds**.

Each shortlisted entrant is free to choose the format of the presentation, either a PowerPoint (this can be the same as submitted for the entry) or a video. Technical information will be shared closer to the conference date.

The decision which format will be presented and the submission of the content of the 90-second presentation is due for submission **by August 15, 2025**.

The representative (one person for each shortlisted project) will receive the status of a Speaker at the Conference & Exhibition. All shortlisted entrants will receive a certificate of nomination during the Award Ceremony. In the conference exhibition area there will be a representation of the PowerPoint presentations and/or videos submitted.

8. Publicity for the Awards

Magazine:

All shortlisted entries for the 2025 EPA Awards will be featured through an article in the [Parking Trend International](#) magazine.

Website:

There will be a publication of the shortlisted entries and the results of the competition on the EPA website (see for the previous edition: <https://europeanparking.eu/epa-awards-2021-2022/>).

9. Timetable (indicative)

March 31, 2025	deadline for entries for the 2025 EPA Awards
by April 30, 2025	Selection of shortlist and information to all entrants Appointment of jury members
April - August 2025	Jury visits to (or online assessments of) shortlisted projects
by August 15, 2025	Registration of a representative of each shortlisted project for the EPA Awards Ceremony on September 17, 2025 by specific registration link to be communicated to all shortlisted projects
and	Submission of final video or PPT presentation of each shortlisted project for EPA Awards Ceremony to epa@europeanparking.eu
September 17, 2025	in the afternoon: EPA Awards Ceremony at 21st European Parking Conference & Exhibition at The EGG , Brussels, Belgium

10. Questions?

For further information or any questions related to the 2025 EPA Awards please contact:

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