

EUROPEAN PARKING AWARD COMPETITION 2009

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Introduction

In the period from June 2nd up to and including June 5th, 2009 the Jury visited nine parking projects that were nominated by the Board of the European Parking Association.

The following jury members were appointed by the Board:

Antonio Cidade Moura – Emparque – Portugal (chairman)
José Antonio Lopez Becerra – Saba - Spain
Jean-Jacques Decaesteke - Vincipark – France
Andrew Marshall - Central Parking system– UK
Bernd Beer – Anselment, Möller + Partner - Germany
Peter Martens – Q-Park - accompanied the jury as organiser and non voting secretary.

For the first time Mr Moura acts as chairman of the Jury, due to absence of Mr Koreneff. Mr Bonet Vendrell was replaced by Mr Lopez Becerra, also from Saba.

Category – new car parks

The car parks in this category have been opened to the public no longer ago than two years before January 1st 2009. In this category four projects have been nominated, due to the large number of entrants in this category and as there are no entries for the on-street parking category.

- Chateaufreux car park – St Etienne - France

A multi-storey car park with 585 spaces at five above ground levels next to the St Etienne railway station. It was built mainly to meet the growing parking demand from the TGV users to Lyon and Paris mainly. Also the new tramline to the city centre has its terminal loop underneath the car park. At the lower level a special area is designated for private owners and rental cars. With its typical transparent metal grid façade and round, organic shapes it integrates in the reshaping of the Chateaufreux district. The visitors reach the upper floors by a double helix. Driving out goes along the same helix.

The construction allows wide spanning without columns obstructing the parking manoeuvres and clear visibility. Each parking level has a specific colour, to support wayfinding in the car park.

Connected to the railway operations, there is a possibility to book spaces in advance through the internet. In the car park there are also designated spaces for electrical cars (incl charging plugs) and “fair play spaces” for pregnant women and elderly people.

- Tuskanac car park–Zagreb - Croatia

The car park with 465 spaces is situated, on the edge of the historical city centre of Zagreb. The site used to be a basketball playground and this facility has been recreated on top of the car park. The car park is developed and operated by the city owned parking company of Zagreb.

The car park is designed as a split level system with partially ramped floors, to ensure closest connections between the floors. The main parking area is without columns. Floors are coated and different colour schemes for each floor support wayfinding in the car park.

The operator's room is overlooking the car exit and the pedestrian entrance/exit.

The car park façade is yellow and clearly recognised. The light level at the entrance/exit area is very high, to attract motorists to the car park.

- *Q-Park Liverpool One – Liverpool – United Kingdom*

The underground car park with 2000 spaces on 4 levels is part of the retail and leisure Paradise Street regeneration scheme. The car park serves visitors for the new built shopping centre, a multi-screen cinema, apartments, hotel and offices and is adjacent to the existing main shopping streets of Liverpool. The car parks is developed and owned by Grosvenor and operated by Q-Park.

The car park entrance is from the main road along the Merseyside, thus reducing the traffic in the city centre. The car park has two main levels of about 700 spaces each underneath the shopping levels and two smaller parking floors at shopping level.

Pedestrian entrance is from the shopping centre with a spacious elevator hall and a spiral staircase, topped by a glass dome, bringing daylight also into the lower levels of the car park. Floors are coated in a light grey colour with driving lanes slightly sanded for skid-proof surfaces in case of rain. Parking bays are dark grey and numbered for identification. At the entrance, the available number of spaces on each floor is displayed. Each level has its own colour of light at the walls, for identification.

As additional service for disabled people, the car park has a shop-mobility service, providing wheelchairs and electric trolleys.

- *Q-Park Victoria Square – Belfast – Northern Ireland, UK*

The underground car park with 976 spaces on 2 levels is part of the new Victoria Square Shopping & Leisure Centre in the heart of Belfast city centre.

Pedestrian entrance is at different levels direct from the shopping centre elevator hall topped by a glass dome providing breathtaking views over Belfast city.

Floors are coated in a light grey colour with driving lanes slightly sanded for skid-proof surfaces in case of rain. Parking bays are dark grey and numbered for identification. At the entrance, the available number of spaces on each floor is displayed.

Payment facilities and the operator's room are situated at the pedestrian entrance from the shopping centre.

As additional service for disabled people, the car park has a shop-mobility service, providing wheelchairs and electric trolleys. Additional services are a car wash, small repair shop, jump start, baby buggies and for emergencies a heart defibrillator/AED.

Category renovated car parks

This competition is open for older car parks that have been renovated no longer ago than two years before January 1st 2009 and the car park must be at least 10 years old.

- *Opéra Broglie Car Park – Strasbourg - France*

The multi-storey car park in eight split-levels with 460 public car spaces, situated close to the Place Broglie in the city centre of Strasbourg, was enclosed in dead end streets and not visible from the place Broglie. The renovation comprised a new glass roofed gallery for pedestrian access, reception and office area, an elevator with glazed doors from the street level up to the

roof, new parking and security equipment and new painting. Also a bike parking area is added in the car park.

Thanks to the column free construction, easy accessible parking bays could be created with angled parking.

The exterior of the car park turned from a prison like architecture into a friendly building with coloured glass panels, which are lighted during the night. The colour scheme corresponds with the identification of each parking floor. The car park renovation has created a unity with the urban environment, which no longer gives the impression of an abandoned area.

The car park is operated by Parcus, the semi-public parking company in Strasbourg.

- *Kadewe Car Park P1 – Berlin – German*

The multi-storey car park in five levels with 678 public car spaces, is directly connected to the famous Kaufhaus des Westens by a two level pedestrian bridge on the second and third floor. Also the underground level under the car park is shopping area.

The store is the flagship store of the Karstadt department stores in Germany. This project is presented as representation of the fifty-five car parks, connected to Karstadt department stores all over Germany, that have been renovated over 2007 and 2008, as part of a countrywide lease contract between Karstadt and Vincipark, with EUR 16 million investment involved. The Kadewe car park has been renovated by new painting, floor coatings, a new car park office, creating two car entry lanes instead of one, widening of the exits by narrowing the equipment-island and new consistent signage.

Due to the construction, parking floors have only columns at the very end of the parking bays, enabling easy drive in and out.

- *Q-Park Clerys – Dublin – Ireland*

The multi storey car park in six levels with 612 spaces is adjacent to the main shopping and pedestrian area in Dublin. It was originally built in 1984. The renovation in 2007 comprised an extension with 140 spaces, above the original open air entrance area. At the lowest three floors some 50 spaces have been abandoned by creating two wider parking spaces between existing columns instead of original three narrow ones.

The renovation comprises a new office desk, new parking and security equipment and new painting and coating of the floors, improved lighting and elevator lobby. Also the Irish Q-Park head office has been moved to the ground floor of this building.

Special feature of the renovation is the new façade with huge blue P-signage at the street corner, making the car park optimal recognisable as a car park.

The car park accepts Easy Trip, the electronic tag for tolling and parking, for entrance and payment.

The car park has a marketing partnership and joint arrangements with Clerys department store, at less than 2 minutes walk. This has increased the number of vehicles in the car park by 23% since the renovation.

Category – Innovative parking products in car parks

New innovative concepts that are actually in operation either on-street or off-street, are the goal in this category, in order to make them known to the European parking branch. The Board nominated two projects in this category.

- *Realtanoda utca mechanical car park – Budapest – Hungary*

The car park has been built by Wöhr behind an existing office building in the city centre of Budapest. The footprint of the parking system is 12 * 25 metres, providing 200 parking spaces: 144 for cars of max 1.65 m height and 56 spaces for cars with max 2.00 m height. The

system has 11 levels above ground and 2 levels underground. The entry of the car parking system is at street level, underneath the offices. The offices have been refurbished while maintaining the historical façade, just at street level a new entrance has been created. The car parks consists of four separated standard units, each with a dedicated transfer area with lift and rotation platform. The total system is controlled with a Skidata payment system. After taking a ticket at the entrance barrier the car is directed to one of the four transfer areas, depending on availability. Payment at the pay station activates the return of the car, delivery of the car at the transfer area box takes on average 2.5 minutes, depending on the occupation of the system.

The total investment of the installation took EUR 12,000 per parking space, exclusive construction costs related to the building. The car park is used by workers and residents from the neighbourhood (using season tickets) and about 5000 hourly parkers on a monthly basis.

- *Ninewells Hospital mobility scheme – Dundee – Scotland, UK*

The Ninewells hospital is part of Tayside NHS at Scotland's east coast. Parking facilities comprise 2,500 spaces, spread over one multi-storey car park, 14 open air surface facilities and two decked facilities. The hospital buildings cover a large area with considerable walking distances between various departments.

To regulate parking on the area, creating patient and visitor parking at the closest locations with just public parking a bit further away, a scheme of differentiated paid parking was introduced. Disabled users got the most convenient parking spaces, covered and just in front of the main entrance. This disabled and set-down area is basically charged parking. The revenues of charged parking are used to provide compassionate parking vouchers for the long term sick, who need to frequent the hospital facilities. The surplus of parking revenue is reinvested in a mobility shop, adjacent to the set-down area with a fleet of 10 mobility scooters (electric driven) and wheelchairs to move around between the parking and the hospital facilities. Today there are about 400 registered users.

The reinvestment scheme helped in creating acceptance for the regulated and paid parking at the hospital site.

Please Note:

From this Report no conclusions, whatsoever, can be drawn in relation to the final granting of the European Parking Awards 2009.