

Pré-aux-Pêcheurs – Antibes France

EPA Award 2015 - Category 1 - New parking structures

Q-Park Pré-aux-Pêcheurs

Dreaming location nearby the marina

- | Multifunctional parking facility in Antibes, a major regional and cultural city in the South of France combining nautical traditions, history and heritage, festivals and nightlife.
- | Exceptional location facing the marina, beside historical Vauban ramparts and near the historical pedestrian centre.
- | 11 meters long parking facility with 600 spaces on 3 levels.



Q-Park Pré-aux-Pêcheurs Identification and access

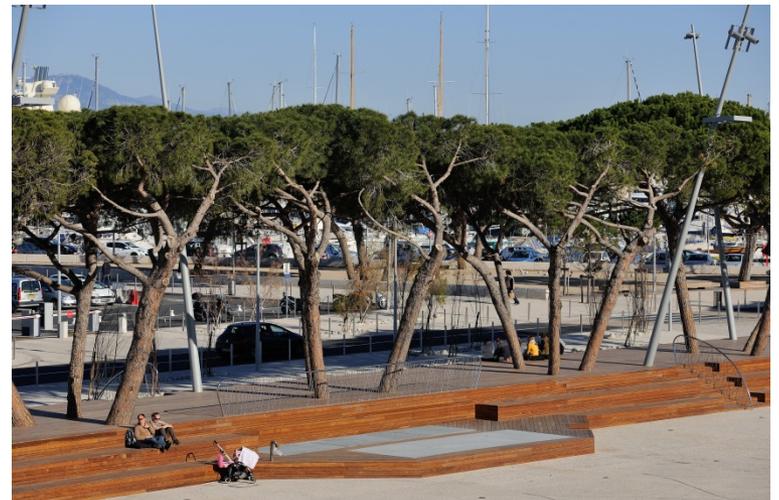
- | Conveniently located on the main boulevard access to the marina.
- | Pedestrian access mixing glass and metal, on the main esplanade dedicated to promenades and cultural events such as the famous “Antibes Art Fair”, major exhibition in Europe for antiques and modern art.
- | Classical Q-Park entrance signage and “P” sign with dynamic information.



Q-Park Pré-aux-Pêcheurs

Surrounding townscape

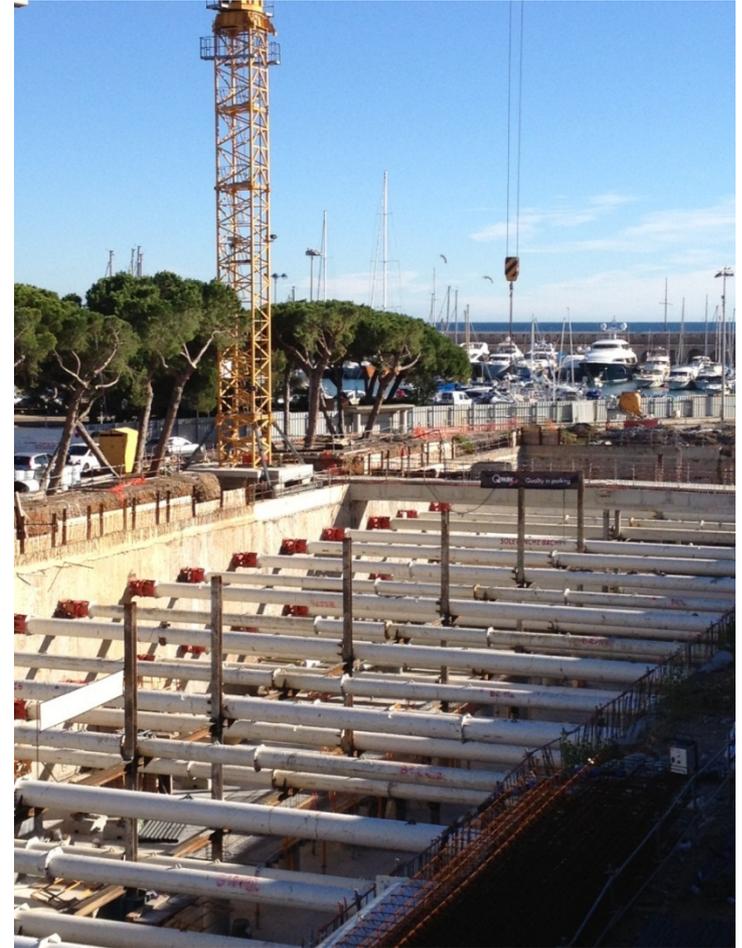
- | Prior to the construction of the “Pré-aux-Pêcheurs” facility, the esplanade was crowded with cars creating a rupture between the old city centre and the marina.
- | Today, a large area in the shade of old pine trees, entirely dedicated to pedestrian and recreating the link land/ sea.
- | The vast esplanade of 10 000m² has been upgraded and shall host cultural events, concerts, as well as sound and light shows.



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Major technical realisation

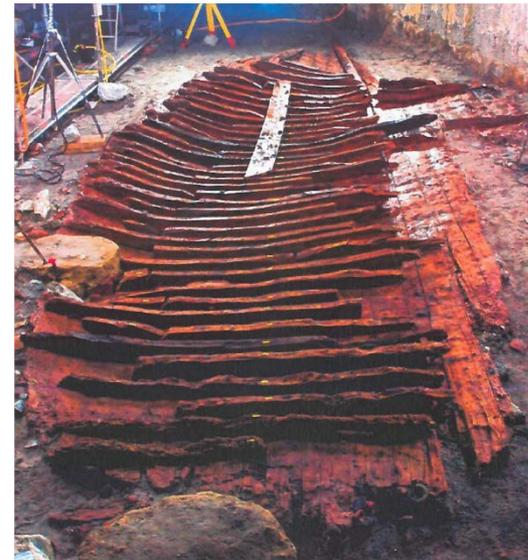
- | Significant construction constraints:
 - | Vicinity of Mediterranean sea, historical ramparts and centenarian row of pine trees to be preserved.
 - | Blue Flag Label of Antibes city: commitment to protect sea and aquatic environment. Only treated water was discharged into the port.
 - | Archaeological excavations generating a 9 months construction delay.



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A fantastic discovery

- | Archaeological excavations revealed a 14 meters long roman shipwreck dating from the second century BC.
- | Each piece of the merchant boat and several amphorae has been identified and are currently examined by INRAP archaeologists.
- | An exhibition shall take place in the parking facility to present this fantastic discovery in the ancient port of Antipolis.



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Panoramical lift on the rampart

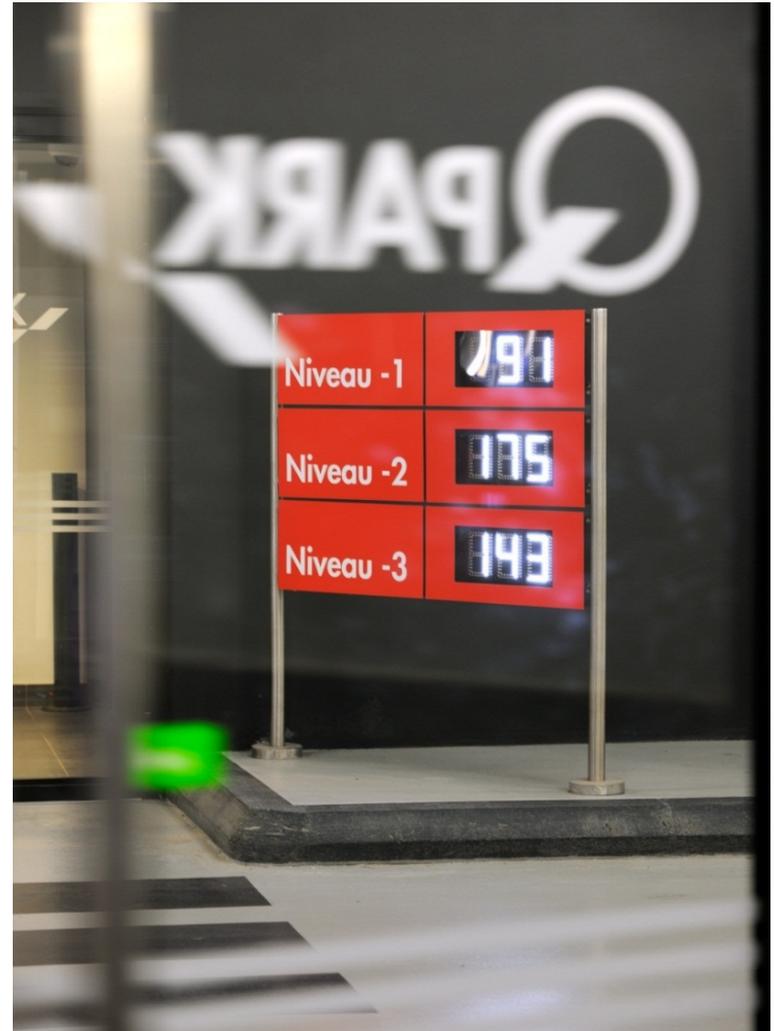
- | Major challenge to preserve environment and landscape: rampart stones were removed and replace one by one after the lift construction.
- | The lift, covered by mirror glasses, blend in with the landscape and reflect the light. It enables disabled people to access the ramparts promenade and enjoy the panoramic view of the port.



Q-Park Pré-aux-Pêcheurs

Routing and orientation

- | Typical Q-Park House Style design: raw material mixing stone, glass and metal.
- | Dynamic information with number of free spaces per level.
- | Wide one-way traffic system.
- | Angled parking spaces with no columns.
- | Automatic parking guiding system.
- | Rapid helicoidal exit ramp.
- | Level -1 of 2,9 meters high to offer 10 spaces dedicated to vans.



Q-Park Pré-aux-Pêcheurs

High level of safety and security



Lighting levels above french regulatory requirements



Wide and well lit car entrance



House Style blue lighting ventilation



Assistance by parking hosts and CCTV

Q-Park Pré-aux-Pêcheurs

Supervision and management

- | 1 to 2 hosts available everyday between 8am and 10pm
- | Q-Park customer services:



- | Special services on top of Q-Park standard.
 - | Loyalty schemes : value cards for shops and restaurants.
 - | 24 hours connection to security & assistance customer desk.
 - | Booking online available on www.q-park-resa.fr



Q-Park Pré-aux-Pêcheurs

Usage information

- | Multifunctional parking facility with short term customers: tourists, customers of weekly market, shops, restaurants and leisure at night
- | Parking tariffs: different tariffs depending on seasonality:
 - | First 30 min free.
 - | Low season: 2,30 € per hour - High season: 2,80€ per hour.
 - | 7x24 season ticket: 108 € per month.
- | Multiple options to comply with different consumer needs
 - | reserved parking space in the private area.
 - | temporary season ticket (1, 2, 3 or for weeks).
 - | special rates for traders association.
 - | leasing: reserved spaces in public or private area, secured and closed.
- | Promising results of the 1st year: 149 204 visitors in 2014.



Quality in parking