



City of Mainz - Becoming a Digital Parking Operator

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PMG Parken in Mainz GmbH
Presented by Christian Grzona (evopark GmbH)

Platz für alle. / Space for everyone.

Established 1983
Owners: MAG / City of Mainz

10,000+ Parking Spaces

25 Car Parks

Key Facts - PMG Parken in Mainz GmbH

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40 Years of Experience / Holistic Approach

Platz für alle. / Space for everyone.

“Customized Standard”
(Hardware + Software)

Seamless Solution for
Perm Parkers + Frequent
Parker Program (Park&Go)

Centralized Virtual
Management System



Parkhaus City Port **pmg**

24h 10 15 20 25

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Technology Pillars

24/7 Operation
Central Control Room

High Safety and Usability
Standards
“Human Centric Approach”

Skilled Staff (through
Continuous Training)



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Coping with Ever-changing Requirements

Park & Ride Solution
(Free Public Transport for
PMG Parkers)

Integrated Retailer Concept
“Parken auf’s Haus”
(50% Discount)



Theatre, Cinema and Event
Tariffs

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Parking as Part of the Urban Landscape

Technology First Mover /
Trendsetter



fahrRad.Parkhaus Mainz

pmg

Beyond Cars Approach

Bicycle Parking
Digital + Cashless Access



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Parking Operation – Adapted to New Modal Split



City Regulation since 2015:
On-Street Max = 1h

On-Street + Off-Street Parking
Apps integrated
(e.g. EasyPark)

Common Data Lake

Cooperation with Municipality / Public Services



Data Driven Decision Making
(Pricing Models etc.)

Conversion to License Plate
based parking ("Ticketless")

Develop Effective Measures
for Reduction of Park Search
Traffic

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Future Milestones + Outlook



Copyright: S&B



<https://scheidt-bachmann.com>



<https://evopark.com>

Technology Partners

Platz für alle. / Space for everyone.



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Speaker Profile