

# EPA 2021 – Toulon, a City Concept

Q-Park France | Category 2 | Refurbishment of Peiresc Car Parc



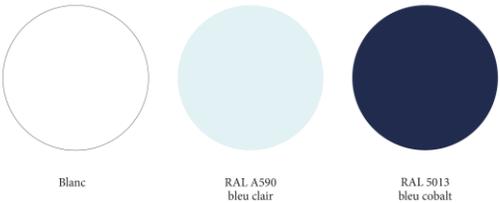
# Toulon, a metropole in front of the Mediterranean sea

- 14th largest city in France, and its main military city
- Toulon Metropol decided in 2016 to outsource operations of its 10 old parkings in the city centre
- Q-Park set up a special City Concept for the municipality with dedicated design and service to the customer, called  
**« Park'ing Toulon by Q-Park »**
- In 2020, after 2,5 years of work and more than EUR 20 million of investment, Q-Park delivered this unique concept



# A City Concept – more than a simple refurbishment

- An holistic approach, integrating all dimensions of a "new generation" car park: design, comfort, service, technology, eco-responsibility, **art**
- Special graphic charter : colours inspired by the natural environment and the identity of the area
- All facilities have been refurbished with the same spirit and strong commitment but here we present in detail the Pereisc Marché parking



Motorist icons



Pedestrian icons



Exterior signage



# Peiresc Marché : structural modifications

- New facade for a better integration in the environment
- Deep structural changes to solve accessibility issues
  - Enlargement of the vehicle access (entry /exit) to increase comfort
  - Creating a new elevator for disabled people and families
  - Opening of the wall in the ramp to optimise visibility



# Modern design



- Fluid one way circulation for motorists
- Specific parking space design to help parking
- Large straight ramps
- High level lighting



# More comfort and security for pedestrian

- Dedicated walkways
- Interior pedestrian doors remain open to ease circulation between staircase and levels of parking (but close automatically in case of fire)
- Secured external access during the night
- Light colours and tiles all areas



# Latest technology for a better customer experience



Dynamic parking space guidance system

Contactless access for season ticket holders

ANPR for online pre-booking

Remote management



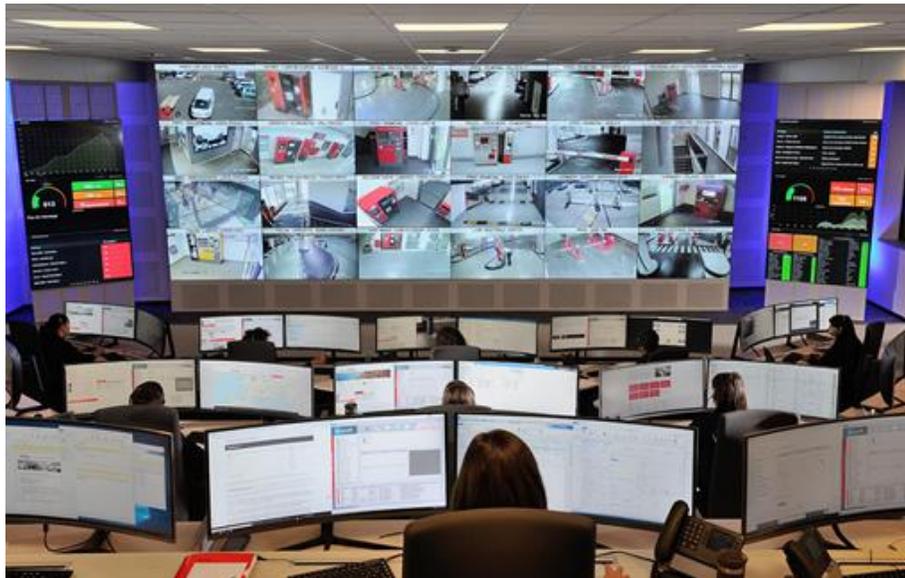
- Dynamic parking space guidance system
- New sound system
- PMS with contactless payment
- Contactless entry system for season tickets
- Online pre-booking with ANPR system
- E-validation for shopkeepers



Dynamic parking space guidance system

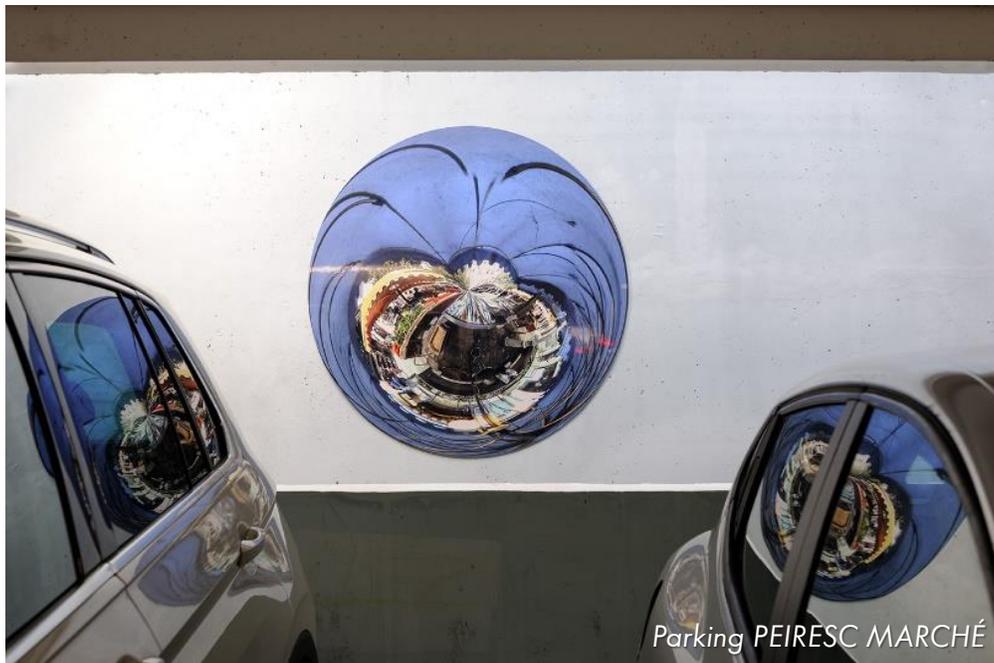
# Latest technology for lower environmental impact and increase security

- LED lighting to reduce by 30% the electrical consumption
- New CCTV with 25 cameras
- Q-Park Control Room for security with 25 Parking Hosts
- Automatic speed gate and pedestrian door reader to limit night intrusion
- Defibrillator



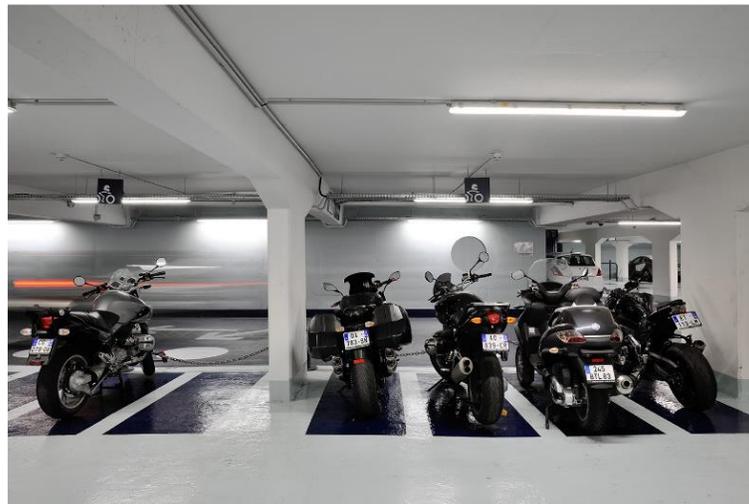
# Art installations for an original parking experience

- Artwork is from [Marin Kasimir](#), an artist born in Munich Germany, living and working in Brussels and Paris
- A creative concept in 5 parking facilities where he shares an original vision of Toulon's main Points Of Interest (POIs)
- For this parking, the Mediterranean market theme was chosen, as it is nearby and welcomes visitors



# New service for smart mobility

- Electrical grid for EV charging
- Secured bike zone with lockers for personal belongings
- Electrical grids for bike charging
- Electrical bike rental service connected with 3 other stations in Q-Park parking facilities
- Motorbike area





Quality in parking